

Samsung to Open First Cell Shop in Cuba



Havana, November 5 (RHC-acn) -- Samsung Electronics has announced the opening soon of its first shop in Havana.

Samsung's marketing manager for Latin America Gilberto Ramirez told reporters in the Cuban capital that after years of their products being sold in Cuba, they are now looking to opening a Samsung store in a local market in Miramar neighborhood.

A press release by Samsung said the company is interested in boosting its presence in “emerging markets” like Cuba, betting on growth based on new designs and technology.

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