

Cuba Grows as Favored Holiday Destination for British Market



London, February 5 (RHC) — Cuba has been highlighted as one of the fastest-growing long-haul holiday destinations for British travellers, according to a new report from worldwide travel company Kuoni.

The Travel Edit 2014 by Kuoni looks at the changing habits of British travellers based on sales data over the last three years across a number of holiday categories including wallet-friendly destinations, overall bestsellers, honeymoons and sightseeing experiences.

The report puts Vietnam at the top of the rising star destinations, followed by Mexico and Cuba, saying these countries are already becoming three of the most requested long-haul destinations for 2014, set to rise even further up the best-selling holiday list by the end of this year.

Cuba is also featured in the top ten most sold destinations of the British company, reaching number 8th.



Radio Habana Cuba