

Mobile Phones with More Opportunities



Havana, January 22 (RHC-Granma)-- The Telecommunications Company of Cuba (Etecsa) will market an internet service through mobile phones, in 2018 as announced. This is added to what was done last year with the Nauta Hogar service, a proposal that favorably impacted the lives of Cubans.

Among other imminent changes is the implementation of the collection and payment gateway, in conjunction with the Central Bank of Cuba, which will allow the maintenance of the mobile banking service. It is currently offered experimentally by the Metropolitan Bank (Banmet) and benefits more than 7,000 Habaneros. So far, it has gone smoothly with the advantage of making money transfers and the payment of various benefits from cell phones, according to bank officials.

According to Julio César Reyes, general director of Electronic Banking, the use of this service will be extended this year, although there are still available capacities that can be used by any user, as part of the pilot test. A mobile phone with Android operating system, an account supported by magnetic card issued by Banmet, and a telebanca credit card is needed to enjoy the service.

The mobile application, named Transfervóvil, can be copied in bank branches, as well as in the Youth Club of Computing and Electronics or it can be downloaded from My Backpack.

At present, the Popular Savings and Credit and Trade banks also offer the product as a trial, among

whose advantages are easy access, immediacy, reliability, security and time saving.

This forms part of the plan to make the magnetic card a much more efficient and secure means of payment, as part of the development of electronic commerce in the country.

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