

Eleventh Varadero Gourmet International Festival begins



Matanzas, September 18 (RHC)-- The XI Varadero Gourmet International Festival, which seeks to position Cuba as a quality destination in the services of bars and restaurants is underway in this resort the most important in the nation.

This gastronomic event has a planned agenda until 21 of September at its usual headquarters, the Plaza América Convention Center of this tourist center, located on the north coast of the province of Matanzas and 140 kilometers east of Havana.

Innovative conferences of corporate specialists, Cubans and Mexicans, will address the business of food and beverage services. Mexico, for instance, chose its leading product in terms of beverages and will present the topic Talking about Tequila, which will be presented by the experts Norma Orozco Sánchez and Jesús Escobar Milano of Sommelier.

The presentations will include the Camax groups from Chile; Havana Club Internacional on cocktail trends with products from that famous rums manufacturer.

The event will bring together businessmen and specialists in the management and commercialization of national and foreign beverages and food, clients of the tourist centres of the country, and other professionals linked to the leisure industry.

High on the agenda will be knowledge and experience exchange on gastronomic services as a determining factor of competition for tourist destinations.

Entertainment activities of the different hotel groups include the launch of the El Valle rum elixir, and a gastronomic festival for the General Public on the afternoon of the 21st. at the close, appear as attractive novelties in the programming.

Varadero Gourmet-2019 is organized by the Ministry of Tourism, the Superior Organization of Business Management Cubasol, the Extra-Hotel Palmares, and the Havanatur Travel Agency.

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