

Cuba attends 2020 Multisectoral International Business Round in Argentina



Cuba participates in the Mendoza 2020 Multisectoral International Business Round. The country is being represented at the virtual business meeting by ARTEX, the Company for the Commercialization of Seeds and Agricultural Products and the Center for the Promotion of Foreign Trade and Foreign Investment, ProCuba, reported on Twitter.

Representatives of 80 enterprises from five countries, United States, Chile, Paraguay, Cuba and Argentina, are participating in the business meeting, held from the Argentine province of Mendoza on the Zoom platform, in times of the COVID-19 pandemic.

The meeting aims to promote exchanges and contacts between local small and medium-sized enterprises (SMEs) with buyers from abroad in various areas, including food, wine, packaging, textiles, uniforms, timbers, management systems and equipment, according to the Mendoza Economic Federation (FEM).

The event, organized by the FEM and the Business Round of the Argentine SMEs Confederation, has the support of the Mendoza Diplomatic Forum, the Mendoza Support Group for Strategic Development 2050, the Chilean-Argentine Chamber and the Women Entrepreneurs.

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