

# *Alternative Music Festival 'Ciudad del Mar 2020' kicked off Friday*

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Havana, July 3 (RHC) -- Outstanding Cuban musicians are participating virtually at the 7th Alternative Music Festival 'Ciudad del Mar' in Cienfuegos.

In the midst of the epidemiological situation in Cuba and the world caused by COVID-19, singer Waldo Mendoza, the Buena Fe duo, rock and pop musicians David Blanco, Ernesto Blanco, the Karamba band, singer-songwriter Adrián Berazaín and Nelson Valdés are the artists who are broadcasting and will broadcast their concerts via streaming July 3/5 through the festival's official platforms. Singer Nassiry Lugo offered a Facebook Live concert on July 3 from his profile, while Qva Libre and Will Campa will shared archive concerts.

According to Festival President, Karamba band leader Jorge Luis Robaina, transmitting concerts via streaming arrived to stay, while the modality will be on hand for future editions simultaneously to live performances with the audience. Outstanding Cienfuegos singer-songwriter and event founder, Nelson Valdés, assured that it is 'a dream come true that will soon multiply. COVID-19 has brought to us many things that we did not expect, but it has taught us there are music alternatives to continue reaching

people.’ Adrián Berazaín also thanked organizers and sponsor institutions for allowing the shows to be held and broadcast online so that they can get close to people. ‘We hope to be able to meet again with Cienfuegos audiences in 2021.’

Event organizers and its president, Jorge Luis Robaina, appreciate the support of the Cienfuegos based Tomás Terry Theater and its staff, as well as that of the Musicuba Company, the Musical Recordings and Editing Company (Egrem), RTV Comercial and, especially, to the municipal Government of Cienfuegos and the Provincial Cultural Division in the so called ‘the Pearl of the South.’

Internet users can enjoy the event through the following Facebook pages: Grupo Karamba, Habana Alternativa, Festival Un Puente hacia La Habana and the festival’s official page Festival de la Música Alternativa Ciudad del Mar, in addition to the Suenacubano channel.

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