

Cuba's Telecom Company aims at a vast development program for 2021



Etecsa

Havana, March 4 (RHC)-- The Cuban Telecommunications Company (ETECSA) plans to continue working on the deployment of broadband Internet access technologies to increase connectivity levels for the institutional and residential sectors, as well as to diversify and expand its portfolio of services in the interest of higher levels of affordability from cellular telephony.

Mayra Arevich Marín, executive president of the entity, informed that its main goals for 2021 include the development of combined tariffs for voice, SMS, data, and the incorporation of services such as the Virtual Server for individuals and the offer of online videoconferencing.

Also, she referred to the purpose of increasing LTE coverage to one hundred percent of Cuban municipalities and 50 percent of popular councils - 74 percent have at least one connection possibility -, while developing connectivity projects of economic and social impact with the Ministries of Tourism, Health, Education and Higher Education.

ETECSA also plans to establish partnerships with application and service providers to diversify offers in the new digital environment since the development of technological infrastructure is the company's main responsibility for the informatization of society.

The Transfermovil application for mobile devices, six years after its development, will also be renewed this year, to the delight of its more than 17 thousand users, who, in addition to the 30 services currently active, will be able to pay fines, make cultural, sports and gastronomic reservations and other commercial facilities.

Arevich Marín also summarized ETECSA's results at the end of 2020, a year marked by the appearance of COVID-19 in Cuba, which made it necessary to work harder to expand coverage and access to the Internet and all its services.

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