

Blue Diamond Resorts hotel chain to reopen facilities in Cuba

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Blue Diamond Resorts Hotels are ready for winter season.

Havana, October 5 (RHC)-- Blue Diamond Resorts, the fastest-growing hotel chain in the Caribbean, announced Tuesday that it is ready to reopen its facilities in Cuba for the winter season starting in November.

A press release from the Canadian company states that with the resumption of operations at its facilities, tourists will once again be able to enjoy the stunning white-sand beaches and first-class amenities in Cuba's exotic destination.

Regarding biosecurity protocols, the information adds that the Vacations with Guaranteed Safety program protects both guests and members of the company through nine pillars, including physical

distancing, increased team training, cleanliness in all common areas and rooms, with complete disinfection of every point of contact.

Created in 2011, the Blue Diamond Resorts group owns a portfolio of 45 properties with more than 15,500 rooms in 10 countries, with an innovative hotel management that specializes in offering high-quality vacation experiences in tropical beachfront settings throughout the Caribbean and Mexico.

In Cuba, it manages 8,600 rooms in 21 facilities and is present in the main tourist centers such as Havana, Varadero, Cayo Santa María, Cayo Coco and Holguín, destinations where it will open all its facilities.

Blue Diamond started working on the island with its two main resorts, Memories and Royalton, and based on the economic results, it decided to incorporate other brands: Starfish Resorts and Grand Memories Resorts, which allowed it to reach new market segments.

For the 2020-2021 season, they will incorporate their Mystique line, with the opening of the Casa Perla by Royalton Boutique Hotel in Varadero, a small facility of only 10 rooms, but with a high standard, aimed at businessmen.

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