

Cubadeportes strengthens ties for better management



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Havana, December 17 (RHC)-- With the purpose of responding to its role in the midst of the economic transformations promoted by the country, Cubadeportes S.A. will formalize links this Saturday with hotel chains, national sports federations and provincial directorates of INDER.

Its president, Yadira Gonzalez, explained that this will be one of the several moments included in the agenda to be covered at the Brisas del Caribe Hotel, in order to exchange with sector protagonists and representatives of entities called to contribute to the necessary linkage demanded by the current times.

He emphasized that the signing of contracts with representatives of tourism entities, federations and sports executives will allow the articulation of mutually beneficial actions from the organization of different kinds of events.

The program will have other segments of high interest, including the Scientific Conference of the Antidoping Laboratory, a top-ranking institution that led the collection of revenues for Cuban sports during the year that is coming to an end.

Equally significant will be the presentation of the calendar of events for 2022, when Cubadeportes S.A. intends to enrich the experience accumulated during three decades of existence with alliances that allocate space to the various economic actors identified as potential partners.

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