Cuban music platform Sandunga to expand dowloading and streaming services



Havana, Feb. 8 (RHC)-- The platform of Cuban music Sandunga, belonging to the artistic and literary promotions company Artex S.A., will be launched internationally.

The music downloading and streaming services of Sandunga will be available to foreign audiences as of next February 14.

According to Yanae Naredo, a specialist in communications and marketing, the digital repository incorporates new content providers, among them RTV Comercial, Casa Productora de Telenovelas, Instituto de Comunicación and the music magazine AMPM, in addition to the record labels already present in the platform.

Launched by Artex S.A. about a year ago to commercialize works by Cuban creators and other related products and services, Sandunga will host the presentation of the latest album by Duo Iris.

Since its launching, it has sought to establish itself as the main online platform for offers linked to the Cuban record labels Bis Music, Egrem and Unicornio.

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