

For greater transparency in the exercise of public information

Anteproyecto de Ley de la Comunicación Social



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By Roberto Morejón

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The Draft Bill of the Social Communications Law is a text that does not at all represent an exclusive preserve of press workers and communicators in general.

The drafters of the future regulation have taken into account the Magna Carta, documents, precepts and agreements of the Communist Party congresses and other references to Cuba and other nations.

By e-mail, Cubans can give their opinion regardless of the fact that the articles of the future law are being discussed in the press and communications circles in general.

The possibility of issuing judgments on a content that seeks to establish a new link between institutions, information sources and the press media, in accordance with ethics and truthfulness in the provision and processing of data, has been raised.

The ordinance provides greater guarantees for the recipients of the information, since government officials will have NO excuses to avoid providing it.

In accordance with the aforementioned objectives, Cuba is on the verge of extending the communication processes in order to strengthen the paths of dialogue and the intervention of individuals in the transformation of society.

This is linked to the emphasis of part of the articles on communication at the community level.

We speak of a relevant aspect when in Cuba, the municipalities are granted a decisive role in the management of government.

From these jurisdictions, work must be done to improve living conditions and encourage the generation of ideas to face the obstacles in the construction of socialism.

The draft bill of the Social Communications Law does not leave aside the emphasis on the rejection of the widespread cultural colonization in the world.

The text does so knowing that the work in this sense will be arduous, given the powerful scaffolding of the propaganda and frivolity industry, irradiated from the industrialized North.

For Cuba, a target of U.S. hostility, having a Social Communication Law will also contribute to dismantle subversion programs.

Thus, in this Caribbean nation they are debating today and it is possible to approve a legal precept enriched at the base, capable of improving the processes and practices of communications.

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