

El Salvador promises to meet challenge of Central Caribbean Games 2023

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San Salvador 2023

San Salvador, January 2 (PL)-- El Salvador opens 2023 with the great challenge represented by the XXIV Central American and Caribbean Games San Salvador 2023, from June 23 to July 8.

The general director of the Organizing Committee, Dinora Acevedo, an enthusiastic and passionate woman with the event, bets today that they will be the best in the history of these appointments, the oldest regional muscle party in the world.

The competition, according to the director, will undoubtedly be a success and there is no lack of experience, since the small nation has already hosted the 1935 and 2002 competitions.

In recent statements to Prensa Latina, Acevedo promised that at the beginning of this year some aspects that will be part of the upcoming edition will be known and a promotional campaign will be launched at national and international level.

"One of the big things coming in January is the launching of the brand, I think that is what will give us a great impulse to say here we are, the games are coming, they are a reality, they are a big event and to convince the population, the sponsors and everybody to be part of this challenge we have", he said.

He highlighted in statements to the media that 2022 left important advances in the organization of the Games with a coordinated work of a "Sports Cabinet" in which different state organizations joined the leadership of the president of the Committee, Yamil Bukele.

We are moving at a good pace and "we almost have the tools we will need to make the Games a reality", said the official, who praised the performance of the "Cabinet" and pointed out that at the level of strategy and commitment "all (the entities) have jumped on this boat".

Salvadorans are working hard for the event, which will host more than 25,000 people, including athletes, officials, judges, referees, journalists and tourists.

In spite of incredulous concerns, Salvadorans are convinced that the remodeling of the facilities that will host the nearly 5,400 athletes who will seek Central American glory and qualification for other higher level events will be completed on time.

For the next few days Acevedo promised "some important announcements", among them, the disclosure of the emblems and the mascot, as well as many other details for the long-awaited fair.

There are 54 sports scheduled in 21 venues, such as the "Magico" Gonzalez Stadium, the Games' iconic sports venue, which will also hold competitions in several disciplines in the Santo Domingo, Dominican Republic, sub-venue.

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