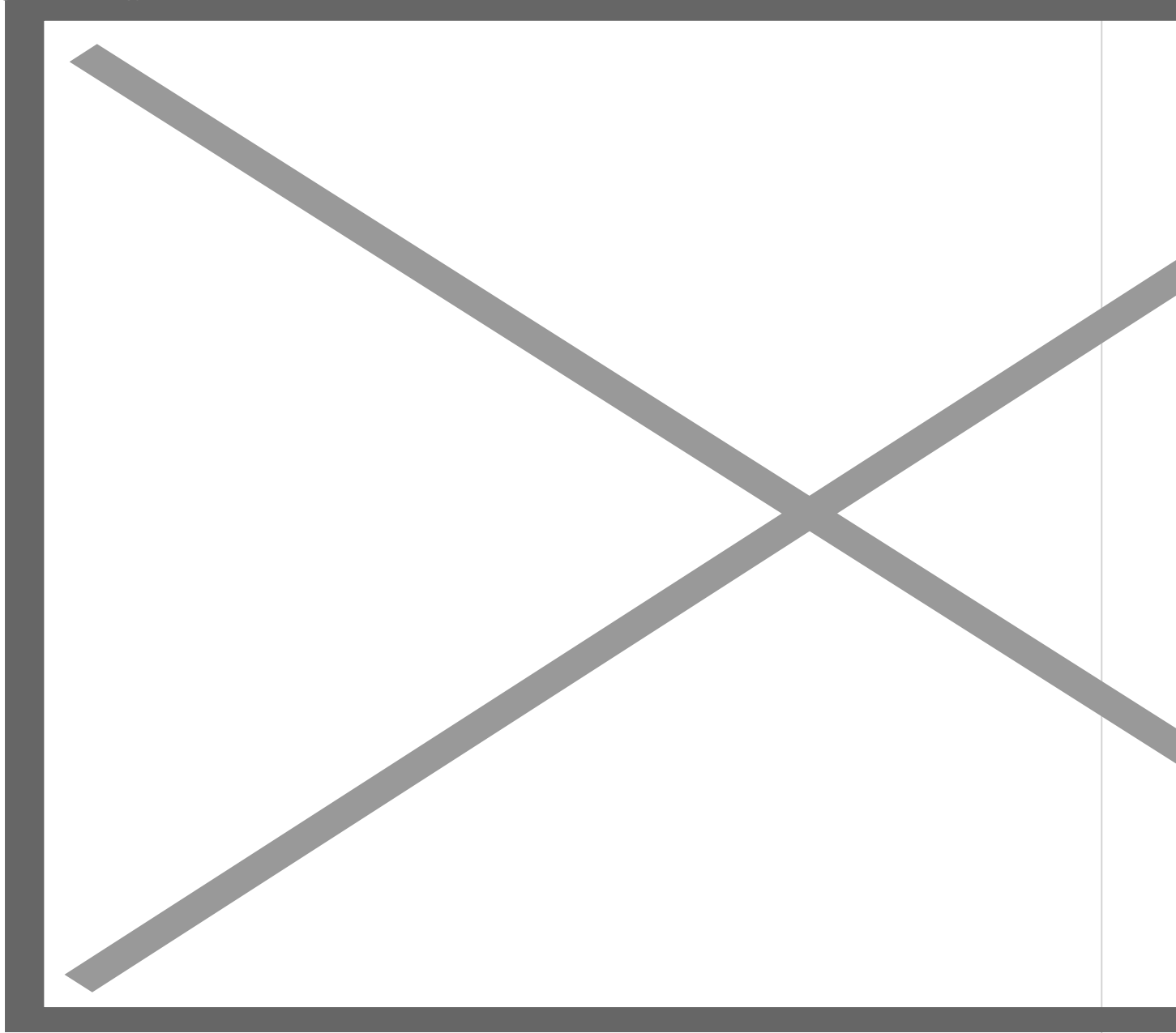


*Artex S.A. highlights the work of
the Cuban project Entre hilos,
alas y pinceles*

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In 2014, Yudit Vidal created the project that became a means of promotion for Trinidad's Trinidad's artisanal art movement. Photo taken from Habana Radio

Havana, April 26 (RHC)-- Cuban artistic and literary productions company Artex S.A. on Wednesday highlighted the work of visual artist Yudit Vidal, who was awarded the Excelencias Prize, for the project 'Entre hilos, alas y pinceles' (Between threads, wings and brushes).

On its Twitter account, the company referred to the award-winner as "Universal Ambassador of Peace, with a work that has transcended her for many years".

This is a recognition to the artist's work and to the master craftswomen of the city of Trinidad, in south-central Cuba, who follow her and revitalize the best traditions of embroidery, weaving and weaving, in harmonious conjunction with painting.

Vidal managed to select an important group of craftswomen-artists who cultivate this work to apply their work to new supports and artistic techniques.

Keeping alive this ancestral tradition, anonymous for years, has been of great significance for the inhabitants of Cuba's third village, who, in addition to its cultural and tourist attraction, have turned it into a livelihood and economic source for several local families.

Trinidad was declared Craft City of the World in 2018.

Born in 2014 under Vidal's leadership, 'Entre hilos, alas y pinceles' has the fundamental objective of legitimizing needlework as part of Trinidad's intangible heritage and became a means of promotion for the region's artistic handicraft movement.

The Excelencias Cuba Awards aim at fostering the highest quality in areas related to tourism, gastronomy, art, motoring and research in the Caribbean island, where every year outstanding people, institutions and projects are recognized for their contribution to social and sustainable development.

<https://www.radiohc.cu/en/noticias/cultura/320842-artex-sa-highlights-the-work-of-the-cuban-project-entre-hilos-alas-y-pinceles>



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