

# *Cuba Bets on Nature Tourism*

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Havana, August 28 (RHC) — Cuba continues to develop Nature Tourism, a modality that contributes important revenues to the island's economy, despite its still low number of enthusiasts.

The tour modality is being promoted and managed by Ecotur travel agency which focuses in markets such as France, the U.K., Canada and Brazil, among other countries, said commercial specialist Franklin Marin.

The travel agency, with 18 years of operations, is promoting Cuba as a major ecological tourism destination in the Caribbean area and for this its portfolio includes tourist packages concentrated in the enjoyment of the local nature, adventures and the protection of the environment.

The entity also promotes its locations at the local market, so that Cubans are part of environment-friendly recreational activities that contribute to preserve the natural richness of the island.

Bird watching, sightseeing in local forests, fishing, trekking and jeep safaris are just some of the options that nature tourists can enjoy in many exclusive Cuban areas under the management of the Enterprise for the Protection of the Cuban Flora and Wildlife.

Large part of these areas are located in eastern Cuban mountainous and coastal zones. However, the natural richness is all throughout the Caribbean island, with particularly attractive regions in central and western Cuba.

For this modality, Ecotur travel agency offers a chain of hotels and facilities linked to the local nature that complete the choice of those who come to Cuba for peaceful, attractive and colorful holidays.

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