

Japanese businessman bets on Cuban tourism



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Havana, Jul 22 (RHC) Kiyokazu Tanikawa, owner of the Japanese company TMC Co. Ltd., affirmed that Cuba is a very attractive country and its tourism is constantly growing.

He considers that such elements represent a guarantee in the advancement of cocktails, an area in which Japanese whiskeys can occupy an enormous space. His company is devoted to the purchase and sale of whiskeys and other liquors to the foreign market.

These statements appear after his talk at the presentation, and tasting of the whiskeys of Japan in recent hours in Havana.

This event was held at the provisional legal headquarters of the Association of Cuban Bartenders (ACC), which is located at Avenida Paseo, Number 79, between Third and Fifth streets, in the Vedado neighborhood, Plaza de la Revolución municipality, in this city.

Before professionals from Cuba such as bartenders and sommeliers, products of this type appeared: The Yamazaki (12 years), The Hakushu (Santory Whisky) and Kirin Whiskey Fuji-Sanroku, with the purpose of marketing them in this country.

This festival will “promote the Cuban tourist offer, to boost mutual knowledge and particularly the Authentic Cuba tourist campaign,” Frascchetti said. (Source: PL)

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