

# *Secretary General of UN Tourism arrives in Cuba*

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**Polilikashvili, who came to Cuba to attend the 69th Meeting of the UN Tourism Regional Commission for the Americas, was received by the head of the sector in the island, Juan Carlos García**

Havana, April 26 (RHC)-- The Secretary General of UN Tourism, Zurab Polilikashvili, arrived in Cuba this Friday to attend important events of the travel industry organized in the island.

In its Facebook account, the Cuban Ministry of Tourism (Mintur) informs that Polilikashvili visits this island to attend the 69<sup>th</sup> Meeting of the UN Tourism Regional Commission for the Americas, and was received by the head of the sector in Cuba, Juan Carlos García.

This meeting will take place in Varadero, as a preliminary step to the holding of the 42<sup>nd</sup> International Tourism Fair (FITCuba 2024) scheduled for May 1 to 5 in Jardines del Rey.

UN Tourism, formerly known as the World Tourism Organization (UNWTO), is an international organization whose purpose is promoting this sector. It has been formally linked to the United Nations since 1976 when it became an executive agency of the United Nations Development Program (UNDP).

FITCuba 2024 will open its doors with the participation of delegates and guests in the events for International Workers' Day, in the province of Ciego de Ávila.

Mintur authorities confirmed the presence of more than 500 foreigners and 80 journalists from all continents and markets interested in being updated on this sector at the Cuban level.

This is a professional event that will now be held at the Gran Marena Cayo Coco Hotel and will showcase the efforts, businesses and possibilities that professionals in the sphere can find in Cuba.

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