

ANSUR: The New Voice of Latin American News Agencies



Quito, April 25 (PL-RHC) The South American News Agency new website, initiative of the Latin American Union of News Agencies (ULAN), is a proposal to add the views of each Latin American country, and make them visible to the world.

To provide a plural voice to a region that speaks many languages is today one of the objectives of the nascent South American News Agency (ANSUR).

As explained Alberto Imaldi, representative of Argentina news agency Telam on the fourth meeting of the ULAN which concluded on Friday in Ecuador, the aim of the Ansur is to have 'just a click and a screen shot, the main news of the region, in real time '. 'We want to counter the CNNization, and have a voice', said Imaldi, introducing the new website.

The delegate from Telam told his colleagues from Bolivia, Brazil, Cuba, Ecuador, Mexico, Paraguay, Peru and Venezuela, that Argentina entity only provides a formal framework for the publication of news, and respects the content and wording of each member agency of ULAN.

Ansur also has radio waves called All Voices which can be downloaded for free in the digital site www.ansur.am., according to Imaldi.

Before the opening of the meeting at the headquarters of the Union of South American Nations (UNASUR) in Quito, ULAN directors agreed on the need to promote complementation between news agencies to address the manipulation exerted by media monopolies in the region.

The general secretary of UNASUR, Ernesto Samper, warned, meanwhile, that the main challenge facing journalism today, whether public or private, is to provide accurate information, without falling into propaganda or lobbying.

Founded in 2011 in Caracas, the ULAN is integrated in addition to Telam, the Cuban news agency Prensa Latina, Andina (Peru), the Bolivian Information Agency (ABI), the Venezuelan News Agency (AVN), the Company Brazil Comunicacao, Notimex, of Mexico, the Guatemalan News Agency (AGN), and the Ecuadorian Andes.

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