

Curacao to Explore Investment Opportunities in Cuba



Willemstad, October 27 (RHC-PL) -- Curacao will take part for the first time in the International Fair of Havana (Fihav 2015), to be held from November 2nd to the 7th, bringing a delegation of over 40 business people with firms in the fields of construction, textile, legal consultancy, fashion, airlines, renewable energy-related projects and IT.

Some of those businesses were created recently, and others have years of experience in their trade, but all of these CEOs will travel to Havana with the aim to know first-hand the mechanisms established in Cuba to facilitate foreign trade and investment.

Some of them are even hoping to return from Fihav 2015 with some investment project to place their products and services in Cuba, which would mean higher income and a new market.

For most of them, this is their first trip to Cuba, so their presence this year, at the 33rd Fihav, is a space to exchange experiences and a way to explore business opportunities on the island. Meanwhile, executives of at least two firms already operating in Cuba hope to broaden and consolidate their presence.

Some 4,500 business people from over 60 countries are expected to attend Fihav 2015, according to organizers of the event, which is held in the Expocuba exhibition center every year.

A consolidated fair held every year since 1983, Fihav is considered the most important such event in Cuba and the Caribbean and one of the most representative in Latin America.

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