

Cuba to Promote its Tourist Destinations at ITB Berlin 2016



Havana, March 8 (RHC-PL) -- Cuba will promote its tourist offers at the International Travel Fair ITB Berlin 2016, to be held from March 9th to the 13th, according to the Cuba Ministry of Tourism (Mintur). The annual ITB Berlin is the world's leading travel trade show that serves as a barometer to gauge trends, a platform of knowledge and a springboard of professions.

This year, the fair will devote three days to negotiations among professionals and allocate the last two days to the public.

The Cuban presence will respond to interest in strengthening links with German collaborators and show the world the variety of destinations in this Caribbean archipelago, especially the potentials in Havana, Varadero, Santiago de Cuba and Cayo Largo del Sur.

Other areas of special value are the northern cays in Villa Clara, Jardines del Rey and Holguin, included among favorites of German travelers.



Radio Habana Cuba