

17th edition of ExpoCaribe Fair to be held in Santiago de Cuba

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Heredia Convention Center, Santiago de Cuba

Santiago de Cuba, December 30 (RHC)--Local authorities announced Wednesday that the 17th edition of the ExpoCaribe International Trade Fair will take place in Santiago de Cuba from June 23 to 26, 2022.

The government of this eastern province, the Ministry of Foreign Trade and Investment, and the Cuban Chamber of Commerce will sponsor this event, which will be held at the Heredia Convention Center through a combination of on-site and virtual modalities.

The document that promotes the event refers to its resumption in 2019 as an opportunity for national and foreign economic actors, state and private, to present their portfolios of offers and demands that include products, services, and new technologies.

It also refers to the possibilities in the identification and consolidation of interests, along with economic and commercial complementation between the nations of the Caribbean region and others in the world.

The call confirms ExpoCaribe as a space to promote foreign investment, mainly in the eastern part of the country, to foster exportable funds and promote import substitution and do business in critical branches as part of the Cuban economic model.

This Cuban city's hospitality and human warmth will once again bring together entrepreneurs, people in business, and other people interested in bringing together interests in pursuit of the common good and welfare of the Caribbean peoples and different latitudes.

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