

Cuban Tourism to Be Present at Main London Fair



Havana, Nov 1, (RHC), -- Cuban tourist attractions will be showcased at the 35th edition of the International Tourism Fair World Travel Market (WTM) 2014, in London, the United Kingdom, in early November, local authorities of the sector reported.

A statement from the Cuban Ministry of Tourism (MINTUR) stated today that such meeting is one of the major events of this sphere in the world.

The note states that the island's delegation will be led by Cuban Tourism Minister Manuel Marrero, and including commercial director, Maria del Carmen Orellana, and representatives from hotel chains such as Gran Caribe, Islazul Cubanacan, Gaviota and Habaguanex.

Executives from companies associated to the Cuban tourism such as Iberostar, Barcelo, Blue Diamonds, Super Club, Accor, Melia Hotels International and Roc Hoteles, along with receptive agencies Viajes Cubanacan and Gaviotatours, Palmares and Caracol, will be also present in that group.

The Cuban presence this year in the WTM responds, among other objectives, to the interest for strengthening ties with important British partners for further developing tourist operations from that market in Cuba, states the report.

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