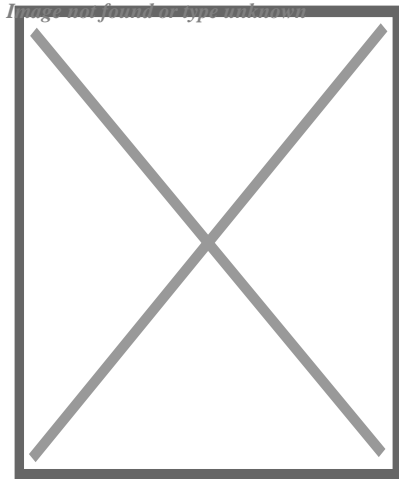


On TV, migrants are stigmatized

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Mexicans were caught off guard when, during sports broadcasts on local channels, a spot deemed discriminatory appeared.

By Roberto Morejón

Mexico has become one of the primary targets of a U.S. campaign hostile to undocumented migrants, extended by Donald Trump's administration into the realm of audiovisual communication.

Mexicans were caught off guard when, during sports broadcasts on local channels, a spot deemed discriminatory appeared.

A video funded by the Northern power's government for domestic and international transmission portrays migrants as criminals.

While such despotic views toward these individuals are nothing new under the Republican administration, the extension of this concept to other nations, such as Mexico, has met with strong rejection.

The multimillion-dollar campaign, spearheaded by U.S. Secretary of Homeland Security Kristi Noem, includes a spot blaming previous administrations for allowing migrants into the United States.

In her view, these arrivals endanger the lives of Americans, and Secretary Noem follows up with an intimidating statement: "If you're considering entering the United States illegally, don't even think about it."

"We will hunt you down," the speaker threatened emphatically in the spot, raising alarms in Mexico and likely in any other country where Washington's campaign reaches.

The creators of such measures seem unconcerned that such prejudiced commercials could provoke hostility toward individuals intending to migrate or those already in that condition.

Mexican President Claudia Sheinbaum was among the first prominent figures to react harshly to the spot, denouncing that no foreign government should pay to disseminate such messages.

In this regard, the Head of State will promote legal reform to prevent the funding of messages that, among other things, blame migrants for the United States' problems.

As is known, Trump's government launched a crackdown on undocumented individuals, categorizing them as criminals without evidence and even bypassing judicial processes.

Unsurprisingly, U.S. courts have obstructed the administration's use of the Alien Enemies Act to deport thousands of people, even to a maximum-security prison in El Salvador.

The harassment of migrants is an eloquent expression of human rights violations against minorities in the United States, a message now being extended to other countries.

<https://www.radiohc.cu/index.php/en/especiales/comentarios/381967-on-tv-migrants-are-stigmatized>



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